



## Financial Training & Development

A good finance director should be trying to coach the team, and pass on finance skills to others in the business. This could involve interpreting & understanding a set of financial statements, or considering if the purchase of a new piece of machinery makes financial sense, or considering how your company cash flow may look over the coming three, six or twelve months, or forecasting the likely trading performance of your business.

If you are running a business, responsible for divisional performance or seeking a role with P & L responsibility, having some good financial skills to help you achieve this and do well is imperative.

The team at Rubycom have developed a series of finance related training courses and seminars to assist people with a non finance background understand and confidently discuss finance materials, whether that be a profit and loss account, balance sheet, cash forecast, budget, capital investment appraisal or something else.

Using real examples, many of which taken from our own personal experience, Rubycom can give you the skills and confidence to use and understand financial information to better your business and Improve Financial Performance.

Objectives, deliverables and expected outcomes are agreed prior to commencing with any of the above. All of the above courses are delivered by one of Rubycom's experienced finance directors, with much emphasis on real life scenarios.

The courses noted above can be tailored to your needs or for the needs of your group or company.

All of the above can be delivered virtually via Zoom or live face to face. We will agree the delivery format with you.

A comprehensive set of notes is included with all of the above courses.

These can be delivered in multiple short sessions (for example over 12 weeks for one hour per week), or two afternoons, whole days or even over breakfast to start your day. We will discuss this and agree the timings with you.

*To discuss how Rubycom can help your business with your growth aspirations or simply Improve Financial Performance get in touch:*

### Contact details

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Examples of such courses previously delivered by Rubycom include :

### **Cash management & cash forecast :**

- Why do it;
- How to do this and how to interpret this;
- Things you can do to influence & improve your cash flow;
- Discussing your cash forecast with funders & other stakeholders.

### **Interpreting financial statements :**

- What is a profit & loss account and balance sheet;
- How to read & interpret financial statements;
- Ratios, KPI's and key information to monitor your company performance;
- Talking confidently about your companies financial performance.

### **Forecasting, budgeting & strategy :**

- Why is this important;
- How to forecast;
- Aligning your forecast with your company strategy;
- Using your forecast to improve your financial performance;
- Setting goals & objectives around your forecast.

### **Investment and project appraisal :**

- Ranking projects;
- Capital rationing;
- Payback periods;
- Investment returns;
- Appraising the performance of projects.

Based in Aberdeen and Edinburgh, Rubycom Limited provides commercially astute, qualified finance directors to assist you Improve Financial Performance.

See our web site at [www.rubycomlimited.com](http://www.rubycomlimited.com) for more information.

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